## Appendix B

## Survey materials

000	Dem	ographics			
Welcomeplease tell us a little about yourself:					
Are you	○ Female				
How old are you?					
Which states (or not have you lived in for years?					
Which school do yo	ou attend?				
○ Duke	<ul> <li>Stanford</li> </ul>				
Which of these do y  White Native American	ou identify with on Black/African American Jewish	a regular basis?  Asian American  Christian	□ Latino □ Other:		
Begin Survey					

Figure B.1: Demographics page

000		5	Survey				
This is Bonnie:							
<b>4</b> 0 ▶ ▼							
Press the play button to hear the recording. You can play it as many times as you like. After listening to her, tell me as much as you can about Bonnie, based on what you hear.							
She sounds:							
Not At All Feminine O O O O Very Feminine							
Talking Very	Slow 🔾 🔾 🔾	○ ○ ○ Talki	ng Very Fast				
Ver	y Shy 🔘 🔘 🔘	$\bigcirc$ $\bigcirc$ $\bigcirc$ Very	Outgoing				
Very Acc	ented $\bigcirc$ $\bigcirc$ $\bigcirc$	$\bigcirc$ $\bigcirc$ $\bigcirc$ Not A	At All Accented				
Edu	cated 🔾 🔾 🔾	○ ○ ○ Not I	Educated				
Intel	ligent () () ()	○ ○ ○ Not I	ntelligent				
C	Casual 🔘 🔘 🔘	○ ○ ○ Form	al			U	
How old does Bonnie sound (check all that apply, must choose at least one)?  □ A Teenager □ College Age □ Under 30 □ In Her 30's □ Over 40							
From you heard, does Bonnie sound like she might be (check all that apply):							
□Lazy	Hardworking	Laidback	Compassionate	☐ Knowledgeable			
$\square$ Confident	☐ Articulate	Religious	$\square$ Lonely	■ Annoying	☐ Family- Oriented		
Funny	$\square$ Reliable	<b>□</b> Gay	$  {\textstyle \bigsqcup}  Hip/Trendy$				
□ A Stoner	☐ A Valley Girl	□ A Metrosexual	□ A Jock	□ A Redneck	□ A Nerd		
■ A Farmer	☐ A Student	■ A Banker	☐ An Artist	■ An Engineer	☐ In A Sorority	4	
Other:						1/2	

Figure B.2: Beginning of survey page

000		St	ırvey			
How well does she know the person she's talking to?						
Best Friend	0 0 0 0	<ul><li>Strange</li></ul>	r			
	s she sound like s				C Classia	
■ Nostalgic ■ Program	■ Bored	□ Complaining	Joking	□ Arguing	□ Chatting	
Bragging						
Selling	■ Applying for	☐ Giving a	-p: p::	□ Trying to	Hiding	
Something	a Job	Lecture	■ Being Polite	Impress	Something	
Other:						
Where does Bo	nnie sound like s			pply, must choos	se at least one)?	
☐ The South		☐ The Midwest	☐ The West Coast			
☐ The East	☐ The					
Coast	Southwest	☐ The North	□ Anywhere			
☐ The City		□ The Country		□ The Suburbs		
■ A Wealthy E	Background	■ A Middle-Cla	ass Background	■ A Working-C	Class	
Other:				Background		
_ouler.						
Any other thou	ghts about Bonni	e?				
Continue						À
Continue						11.

Figure B.3: Survey page, cont.