# Maximum-likelihood estimation, latent variables and the Expectation/Maximization algorithm 

Micha Elsner

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## Building models

## The next two lectures: overview of some statistical methods

- A review for people who know this stuff
- A basic survival guide for people who don't

This lecture
Standard frequentist techniques for building models with hidden variables
Classical techniques from the '70s (popular since the '90s)

Next lecture
Bayesian methods
Popular since the mid '00s

## Fully observed data

A simple toy example: a baby observes the $F_{1}$ and $F_{2}$ of 45 tokens of the vowel /i/ (spoken by men, at "steady state")

from Hillenbrand, Getty, Clark and Wheeler 99

## High-level modeling assumption

/i/ sounds are distributed in an ellipse-shaped region surrounding a common mean
(Why? Mathematical convenience, mostly. Just go with it...)


## Mathematically...

Treat the vowel tokens as samples from a normal (Gaussian) distribution with unknown mean $\mu$ and covariance $\Sigma$
Generative model
A probability distribution over the observed data:

- Different use of generative from Chomsky
- Contrast with models that fit part of the data (outcome) from other parts (predictors)— like regressions
- Usually has some unknown parameters
- Possible to sample a synthetic dataset from the model


## Sampled data



## Notation

Let $X: x_{0} \ldots x_{N}$ be the list of vowels, with
$N=45$.

$$
x_{i} \sim N(\mu, \Sigma)
$$

- ~: sampled from, distributed according to
- $N$ : normal distribution

Graphical model notation


- Circle = random variable
- Gray background: observed value
- Box = many variables
- No circle = parameter
- Arrow: conditioned on

Our hypothetical baby assumes the data must be generated from a model of this family... but what are $\mu$ and $\Sigma$ ?

Principle of maximum likelihood
Choose values for the parameters that maximize the probability of the data

- Likelihood: data probability as function of the parameters
- Actually, often the log-likelihood
- Mathematically convenient and doesn't underflow as much


## The likelihood

Log-probability of our dataset as a function of $\mu_{1}$ with other parameters at optimal values
(The graph for $\mu_{1}$ and $\mu_{2}$ is 3 d ; the whole graph is 6 d )

(Blue points: observations in $F_{1}$ space; red $x$ : sample mean)

## The maximum-likelihood estimator

Choose $\hat{\mu_{1}}$ (the baby's estimate of the value of $\mu_{1}$ ) according to principle of maximum likelihood

- In this case, can just choose the sample mean!
- More general principle: methods of moments
- In a second, will see more complex models for which this doesn't work


## Gradient ascent: generic MLE

Maximize function by moving uphill from point to point

- Pick initial point
- Compute derivative
- Step uphill and repeat



## A little more complicated

Now, the baby observes 90 vowel tokens...

- Given the language has two vowels, /i/ and /a/
- Each with unknown mean and covariance



## Mathematics

Introduce some auxiliary indicator variables $z$ : is this token /i/ or /a/?

-     * /i/ and /a/ are labels for our analysis... actually cluster 1 or cluster 2
- $z_{i}$ will be 0 if $x_{i}$ is an /i/ and 1 if it's an /a/
- Prior probability of an /i/ determined by a new parameter $\pi$ (ie, $\pi=.5$ means about half $/ \mathrm{i} /$ sounds)


## Latent variables

Random variables in our model whose values we don't observe
Mixture model
Models whose latent variables indicate which cluster an observation comes from are mixtures...
Since the individual vowels here are Gaussian, this is a mixture of Gaussians

## Writing it down

Let $X: x_{0} \ldots x_{N}$ be the list of vowels, with $N=90$.
Let $Z: z_{0} \ldots z_{N} \in\{0,1\}$ be class indicators

$$
\begin{aligned}
& z_{i} \sim \operatorname{Bernoulli}(\pi) \\
& x_{i} \sim N\left(\mu_{z_{i}}, \Sigma_{z_{i}}\right)
\end{aligned}
$$

- Bernoulli: coin flip with pr of heads $=\pi$

- Now there are two $\mu$ and $\Sigma$
- One for /i/ and one for /a/
- $z$ has white background: latent


## Learning with latent variables

Conceptually, two approaches:
Marginalizing over the latent variables

$$
\hat{\mu}, \hat{\Sigma}, \hat{\pi}=\operatorname{argmax}_{\mu, \Sigma, \pi} \sum_{z} P(x \mid z ; \mu, \Sigma) P(z \mid \pi)
$$

(The actual likelihood function)
Maximizing the latent variables

$$
\hat{\mu}, \hat{\Sigma}, \hat{\pi}=\operatorname{argmax}_{\mu, \Sigma, \pi, z} P(x \mid z ; \mu, \Sigma) P(z \mid \pi)
$$

(Often fairly close to the likelihood)

## The likelihood: intuition

Likelihoods as function of $\mu_{1}^{/ i /}$ and $\mu_{1}^{/ \text {a/ }}$ under different assignments of $z$ for four points


## Difficulties

## Since the likelihood doesn't have a fixed number of maxima, we can't solve for $\mu$ in closed form...

- Use iterative approaches (like gradient)

Expectation/Maximization (EM) algorithm
Most common iterative approach (Dempsterral '77)
(Approximately) a type of gradient method
Alternates between two phases:

- Improve z
- Improve $\mu, \Sigma, \pi$


## Insight 1: classification is easy

Given $\mu, \Sigma, \pi$, it's easy to find the class probabilities for any sound $x$

$$
P(x \in / i /)=\frac{\pi N\left(x \mid \mu_{/ i} /, \Sigma_{/ i /}\right)}{\pi N\left(x \mid \mu_{/ i}, \Sigma_{/ i /}\right)+(1-\pi) N\left(x \mid \mu_{/ a /}, \Sigma_{/ a /}\right)}
$$

- $\pi$ : probability $z$ for this $x$ is 0
- $N\left(x \mid \mu_{/ i /}, \Sigma_{/ i /}\right)$ : probability of the sound fitting in the $/ \mathrm{i} /$ class
- Denominator: sound has to be either /i/ or /a/ (model assumption)
- So $p(x \in / i /)+p(x \in / a /)=1$


## Insight 2: learning from labeled data is easy

As we saw at the beginning, computing $\mu, \Sigma$ is easy when there is only one vowel:

- So if we knew $z$, split data into /i/ and /a/, estimate each separately
- (Also trivial to estimate $\pi$, the probability of $/ \mathrm{i} /$ vs /a/: $\left.\hat{\pi}=\frac{\#(/ i /)}{n}\right)$


## Basic (hard) EM

EM algorithm:
Set $z_{i}$ at random
Alternate:
M-step (estimate)
Split data into /i/ and /a/ according to current $z$
Estimate $\mu_{/ i /}, \Sigma_{/ i /}$ from $/ \mathrm{i} /, \mu_{/ a /}, \Sigma_{/ a /}$ from $/ \mathrm{a} /$, $\pi$ from ratio of $/ \mathrm{i} /$ and /a/

## E-step (classify)

Using current parameters, compute $p(x \in / i /)$ for each $x$
For $x: p(x \in / i /)>.5$, set $z=0$ (label as $/ \mathrm{i} /$ )...
Otherwise label as /a/
Guarantee: each step improves likelihood until maximum reached

## Random initialization



## Parameter estimates



## E-step 1 (new zs)



## M-step 1 (new params)



## M-step 4



## M-step 5



## Other things you might see in the wild

## Soft (standard) EM

E-step: compute $p(x \in / i /)$... but don't assign to either class M-step: compute expected value of parameters using distribution from E-step
(The standard EM algorithm)


## Explicit gradient-based methods

- Require you to compute derivatives of the likelihood
- Simplest algorithm: add $\eta$ times gradient to params
- This can be very slow, though...
- Better algorithms exist (L-BFGS, OWL-QN, etc)
- Often use approximations to 2nd derivative to decide step size
- A variety of off-the-shelf packages for doing this
- Incl. builtins in Matlab, R, etc


## Batch vs. incremental

As presented here, each E-step (or computation of the gradient) iterates over all the data

- This is slow and cognitively implausible...
- Incremental variants exist which read a few datapoints at a time
- These few datapoints can be used to compute an approximate parameter update or gradient
- Stochastic gradient descent is one variant


## Stochastic gradient

The value of the gradient itself at a point is a random variable

- Can be estimated from one or a small number of training exes
- Leads to fast online algorithms
- Similar to perceptron
- Can be unstable though... must tune learning rate


## EM and related methods

- Learn parameters for generative models with hidden variables
- Start with a (bad) initial model and gradually improve it
- Generally easy to implement
- Can be somewhat slow to run, but generally practical for real data


## Problems: local maxima

## Local maxima of the likelihood

As shown, the likelihood may have multiple maxima...

- EM/gradient always improve likelihood until convergence
- Find a maximum (or saddle point)
- ...this doesn't mean they find the global maximum

Especially annoying when a model allows conflicting analyses...

- EM solution often internally consistent, but bad
- Eventual solution depends on initialization
- Hand-designed initialization scheme...
- Or random, but repeat many times

$$
\begin{gathered}
\text { yuwanttu } \\
\mathrm{yu} \bullet \mathrm{want} \bullet \mathrm{tu} \\
\mathrm{y} \bullet \mathrm{u} \bullet \mathrm{w} \bullet \mathrm{a} \bullet \mathrm{n} \bullet \mathrm{t} \bullet \mathrm{t} \bullet \mathrm{u}
\end{gathered}
$$

## Problems: model selection and overfitting

## Model selection

Comparing two models which make different assumptions

- For instance, perhaps vowels are not perfect ellipses?
- Or perhaps there are really three vowels here?

Which model is better?
Maximum likelihood on its own is bad for model selection...

- Max likelihood: make training data as likely as possible
- Generalization: assigning probability outside the training set
- Models that generalize less have higher likelihood...
- More parameters: more specific model, less generalization


## Model selection

Max likelihood chooses less general models (bad!)

- Means we can't use EM to learn models with varying levels of complexity
- (Like different numbers of vowels...)

For instance, learn lexicon from:

> juwant, jukæn, ðejwant

Actual solution (lexicon is ju, want, kæn, ðej) generalizes to ðejkæn
Max-likelihood lexicon is: juwant, jukæn, ðejwant

## Model selection techniques

Frequentist hypothesis testing
For each (more or less complex) model, run max-likelihood Use hypothesis test to evaluate simpler vs more complex model (ie, fit mixture of gaussians with $1,2,3 \ldots$ vowel classes)

## Bayesian information criterion

Penalizes likelihood by number of parameters Also generally used by running max-likelihood many times

## Bayesian models

Don't require rerunning max-likelihood
Make explicit assumptions about what kind of complexity is likely
Next lecture!

## Examples

Examples (python) online at: http://www.ling.ohiostate.edu/ melsner/course/stat-acq/em.tgz

