LIF spectra of the (S1→S0) band of phthalocyanine and Mg-phthalocyanine in liquid $^4$He droplets were measured. Phonon wing of 0-0 line shows discrete structure suggesting localization of some helium atoms in the neighborhood of the molecules. The spectral structure close to the band origin ($\Delta E < 3$ cm$^{-1}$) is assigned to the collective motion of few He atoms on the molecular surface.